



LAW
INSTITUTE
VICTORIA



Commonwealth Lawyers Association
Upholding the rule of law

MELBOURNE 2017

20th Commonwealth Law Conference

20 – 24 March 2017

A photograph of the Melbourne city skyline, featuring several tall skyscrapers. In the foreground, there is a park with a path, a body of water, and two people walking. The text 'Industry Prospectus' is overlaid on the bottom half of the image.

**Industry
Prospectus**



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WELCOME



Dear Delegate,

The Commonwealth Lawyers Association is delighted to be returning to the southern hemisphere where the vibrant city of Melbourne will host the 20th Commonwealth Law Conference, 20-24 March, 2017, in association with the Law Institute of Victoria.

The theme of the 2017 conference, “Thriving in a global world: building on the rule of law” presents a unique canvass to consider legal issues in our globalised world that both innovate and challenge lawyers practising today.

The Commonwealth Law Conference is a truly unique event and in 2015 we welcomed delegates from a total of 56 countries across the globe. The conference sessions will focus on current trends in Corporate & Commercial law; the legal profession; the rule of law, and other contemporary legal topics. It is the ideal venue to meet and discuss with professional colleagues topics relevant to your professional area of interest.

A programme of innovative and truly unique educational, social, and networking events designed to ensure that all those who attend the conference will have an opportunity to conduct business, meet colleagues from different jurisdictions, exchange experiences, renew, and build friendships that will continue long after the conference closes.

During the conference we will announce the winner of the 3rd Commonwealth Rule of Law award in conjunction with LexisNexis and a range of exhibitors will provide further information and services of interest to legal professionals.

I encourage all our members, members of the profession and those with an interest in the rule of law to register for the 20th Commonwealth Law Conference in Melbourne which promises to be a truly memorable event.

See you all in Melbourne!

Alexander Ward
President



Website Address: www.commonwealthlawconference.org
Secretariat Email Address: secretariat@commonwealthlawconference.org



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The Commonwealth Law Conference

The CLC is one of the most prestigious events on the global legal calendar bringing together legal practitioners from all over the world to debate current issues in the profession, exchange views and experiences with colleagues. View the latest products and services available to legal professionals today.

The conference has a long and distinguished history and past conferences have been held in:

1955 London, UK
1960 Ottawa, Canada
1965 Sydney, Australia
1971 New Delhi, India
1977 Edinburgh, Scotland
1980 Lagos, Nigeria
1983 Hong Kong
1986 Ocho Rios, Jamaica
1990 Auckland, New Zealand
1993 Nicosia, Cyprus
1996 Vancouver, Canada
1999 Kuala Lumpur, Malaysia
2003 Melbourne, Australia
2005 London, United Kingdom
2007 Nairobi, Kenya
2009 Hong Kong SAR
2011 Hyderabad, India
2013 Cape Town, South Africa
2015 Glasgow, Scotland



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Who should attend?

Thriving in a global world; building on the rule of law

Building on the success and knowledge gained from previous Commonwealth Law Conferences, the 20th Commonwealth Law Conference (CLC2017) will once again bring together lawyers from across the globe who share common interests and challenges.

Global financial recession, cross-border cybercrime, migration and the future of the profession are questions which face the judiciary, lawyers, academics and students, in the legal profession today.

The unique blend of education and discussion offered by CLC2017 aims to benefit the profession by strengthening the links between them. CLC2017's objectives are: to promote the rule of law; encourage improved professional standards; create lasting bonds between all members of the profession through CLA membership and ensure that there is on-going dialogue on topical issues that impact on the people of the Commonwealth and beyond.

The CLC2017 is tailored to the interest of the following professionals:

- Judiciary
- Constitutional Lawyers
- Corporate Lawyers
- Commercial Lawyers
- Government Lawyers
- Legal Drafters
- Human Rights Lawyers
- Legal Professionals
- Practice and Chambers Managers
- Academics
- Law Students
- Those with an interest in the legal aspects of the Commonwealth
- Those who would gain by a broader understanding of current Commonwealth legal issues



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Melbourne: Simply a Great Destination

Melbourne sits on the bank of the Yarra River which provides a tranquil background to this vibrant and sophisticated Victorian capital city. Melbourne faces Port Phillip Bay making it a great destination for those who love the beach setting within easy reach of the city.

Want to do business over lunch or dinner? Melbourne boasts some of Australia's finest restaurants offering international quality cuisine with a superb range of local wines.

Melbourne's Tullamarine International Airport is within easy reach of the city and is a hub for international and domestic business travellers. A large number of taxis, chauffeur services and shared transports are available for the business traveller together with regular, clean and efficient public transport service including a free tram in the central business district.

Melbourne boasts a range of accommodation for business travelers on all budgets including:

- Hilton South Wharf
- Crown Metropole
- Intercontinental
- Vibe Savoy
- Grand Hotel Melbourne
- Crowne Plaza

And many more!



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Melbourne Convention and Exhibition Centre (MCEC)

The MCEC has been selected for the 20th Commonwealth Law Conference 2017.

In 2009, the new MCEC opened, in the revitalised Docklands area of the city. With a 5,000 capacity Plenary Hall, this is the largest combined exhibition and convention facility in Australia.

With exhibition space filled with natural light, designed to put you at the heart of the conference space, this venue represents an outstanding opportunity to promote your products, and exhibition rates are competitive for early applications.

Space for this conference is sought after and strictly limited so early application is recommended.

For further information or to make a booking, see details of the conference secretariat below. Please do not contact the venue direct.



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The venue address is:

Melbourne Convention and Exhibition Centre (MCEC)

<http://mcec.com.au/>

1 Convention Centre Place

South Wharf

Victoria



Website Address: www.commonwealthlawconference.org

Secretariat Email Address: secretariat@commonwealthlawconference.org



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MAJOR SPONSORSHIP OPPORTUNITIES

Kindly note that all sponsorship opportunities are offered in **US Dollars (\$ US)**

ANCHOR SPONSORSHIP “PLATINUM SPONSOR” – \$ US 70,000

Only 1 Platinum Sponsor will be appointed – this is the highest profile available.
Benefits include:

Exhibition Space

- Exhibition space in a prime location in the Conference Exhibition area – 18m².
- 6 Exhibitor badges

Advertisement

- Full page advertisement in prime position in the Final Programme.
- Where supplied, sponsoring company banners may be displayed in the registration area.
- Promotional flyer (up to 8 pages) in the delegate pack.

Registration

- 4 Complimentary passes to attend Conference and welcome reception and Gala Dinner.

Acknowledgement

- 200 word acknowledgement (company profile to be supplied by sponsoring organisation) in the Final Programme.

Sponsor Logo

- The right to use the sponsor logo (following supplied guidelines) on relevant Conference material, approved in advance by Secretariat.
- Sponsor logo with hyperlink on Conference Website.
- Sponsor logo on Final Programme.
- Sponsor logo on Sponsor’s Board on site.



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GOLD SPONSOR – \$ US 40,000

Only 2 Gold Sponsors will be appointed.

Benefits include:

- Logo in the Final Programme.
- Logo and link on Conference Website.
- Full page advertisement in a prime position in the Final Programme.
- 12 m² exhibition space in a prime location in the Conference Exhibition area.
- 4 Exhibitor badges
- Promotional flyer (up to 8 pages) in the delegate pack.
- 100 word acknowledgement in the Final Programme.
- 2 Complimentary passes to attend Conference and welcome reception.
- Sponsor logo on Sponsor's Board on site.

SILVER SPONSOR – \$ US 28,000

Only 2 Silver Sponsors will be appointed.

Benefits include:

- Logo in the Final Programme.
- Logo and link on Conference Website.
- Full page advertisement in the Final Programme.
- 9 m² exhibition space in the Conference Exhibition area.
- 3 Exhibitor badges
- Promotional flyer (up to 8 pages) in the delegate pack.
- 100 word acknowledgement in the Final Programme.
- 2 Complimentary passes to attend Conference and welcome reception
- Sponsor logo on Sponsor's Board on site.



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BRONZE SPONSOR – \$ US 15,000

Only 5 Bronze Sponsors will be appointed.

Benefits include:

- Logo in the Final Programme.
- Logo and link on Conference Website.
- 6 m² exhibition space in Conference Exhibition area.
- 2 Exhibitor badges
- Promotional flyer (up to 8 pages) in the delegate pack.
- 100 word acknowledgement in the Final Programme.
- Sponsor logo on Sponsor's Board on site.

Special Requests

We are aware that sponsorship on any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our Sponsorship & Exhibition Manager to discuss your needs.

Acknowledgements

Please note that all Sponsors and Exhibitors will be acknowledged in the Final Programme on acknowledgement boards at the Conference and on the Conference website.

Please forward your company logo (in eps 300dpi format) colour version to:

JRade@paragong.com



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SPONSORSHIP OPPORTUNITIES

GALA DINNER SPONSOR – \$ US 35,000

Exclusive profile at the Gala Dinner
Benefits include:

Advertisement

- Logo in the Final Programme.
- Logo and link on Conference Website.
- Full page advertisement in the Final Programme.
- Significant branding at dinner.
- Logo on dinner tickets.
- Option to provide suitable promotional souvenirs at the Gala Dinner.

Registration

- 2 Complimentary passes to attend Conference and welcome reception.
- Table of 10 at the Gala Dinner.

Acknowledgement

- 100 word acknowledgement on inside front cover of menu at dinner.
- Verbal acknowledgement at the event.

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference materials approved in writing in advance by secretariat.



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WELCOME RECEPTION SPONSOR – \$ US 15,000

Exclusive profile at the Welcome Reception.

Benefits include:

Advertisement

- Logo in the Final Programme.
- Logo and link on Conference Website.
- Full page advertisement in the Final Programme.
- Significant branding at the Welcome Reception.
- Logo on menus and/or Welcome Reception tickets.
- Option to provide suitable promotional souvenirs at the Welcome Reception.

Exhibition

- 6 m² exhibition stand space in the conference exhibition area

Registration

- 1 Complimentary pass to attend Conference.
- 4 Complimentary passes to Welcome Reception.

Meet and Greet Zone – \$ US 28,000

This area will be integrated into the exhibition and catering area. It will be designed with the needs of the conference delegates in mind. There will be a combination of work stations, soft comfortable seating and small informal meeting areas. Delegates are encouraged to use this area as a base between sessions

Advertisement

- Logo positioned prominently throughout the zone
- Logo and link on Conference Website.
- Full page advertisement in the Final Programme.

Exhibition

- 4 m² exhibition stand space in the conference exhibition area

Coffee Break Sponsorship - \$ US 10,000

- Coffee will be served in the centrally located Exhibition Area during morning and afternoon breaks during and throughout the Congress.

Website Address: www.commonwealthlawconference.org

Secretariat Email Address: secretariat@commonwealthlawconference.org



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EVEN MORE SPONSORSHIP OPPORTUNITIES

Conference Bag Sponsorship – \$ US 20,000

Benefits include:

- The bag will bear the sponsor and Conference logo.
- Logo and link on Conference Website.
- Acknowledgement on sponsor's board on-site.
- Acknowledgement in the sponsor's list in the Final Programme.

Conference Programme – \$ US 15,000

The Conference Final Programme will be distributed to all participants inside the delegate bags.
Benefits include:

- Logo in the Final Programme.
- Logo and link on Conference Website.
- Half page advertisement in the Final Programme.
- Insert in delegate pack.
- Sponsor logo on sponsor's board on site.

Mini Programme Sponsor – \$ US 6,500

Benefits include:

- Mini Programme back cover advertisement
- Branding/logo in the Final Programme.
- Logo and link on Conference website.

Wi Fi Zone – \$ US 7,000

Benefits include:

- Opportunity to display banners within the hotspot areas.
- Opportunity to provide branded Wi-Fi vouchers for delegates.
- Opportunity to provide branded inserts into delegate bags e.g USB sticks.
- Logo and link in the Final Programme.
- Logo and link on the Conference Website.

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Lanyards – \$ US 6,500 (Or Provided By Sponsor + \$ US 3,000)

Benefits include:

- The lanyard will bear the Sponsor and Conference logo and will be approved by the Secretariat
- Logo and link on Conference Website.
- Acknowledgement on sponsor's board on-site.
- Acknowledgement as sponsor in the Final Programme.

Notepads and Pens

Option 1 – \$ US 3,500

The Organisers source and provide the (estimated 1200) notepads and pens, the items being subject to design approval by the sponsoring company.

Option 2 – Supply of goods + \$ US 2,500

The sponsoring company supplies the (estimated 1200) notepads and pens, the items being subject to design approval by the Organisers.

Advertisements - Final Programme – \$ US 2,000

Full-page colour advertisement in the final Conference programme.
Position will be allocated by the Secretariat.

Promotional Material – \$ US 1,500 (Limited to 20 Sponsors)

Inserts such as leaflets and brochures, in participants' Conference bags will be provided by the Sponsor and must be approved by the Secretariat (1 A4 page max).



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EXHIBITION INFORMATION

The Exhibition runs as an integral part of the Conference and provides an important resource for delegates to view the most up to date products available to the profession and is a focal point for lunches, refreshment breaks and networking. Space will be limited and allocated on a first come first serve basis with priority being given to sponsors.

DATES

The Conference will be held from 20 – 24 March 2017.

Kindly note that times are subject to change

Opening Hours of Exhibition

Monday 20 March	12:00 - 21:00
Tuesday 21 March	09:00 – 17:30
Wednesday 22 March	09:00 – 17:30
Thursday 23 March	09:00 – 17:30
Friday 24 March	09:00 – 13:00

Set Up Times

Sunday 19 March 08:00 - 17:00 **and** Monday 20 March 07:00 - 10:00

Dismantling Time

Friday 24 March 14:00 – 20:00

*Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual. *The minimum Exhibition stand/space is 6m².

SHELL SCHEME BOOTH RENTAL

Price: \$ US 500 per m² (min 9m²)

Includes:

- White shell scheme frame.
- Fascia panel with standard lettering.
- 2x spot lights.
- 1x table - measuring 80cm width, 180cm length.
- 2x chairs.
- 1x standard electric socket (plug-point) 220 volt.
- 2x Exhibitors' badges per 9m².
- Refreshments during coffee breaks for 2 exhibitors.
- 100 word company profile in the Final Programme.
- Cleaning of public areas and gangways.

Website Address: www.commonwealthlawconference.org

Secretariat Email Address: secretariat@commonwealthlawconference.org



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RAW SPACE RENTAL

Price: \$ US 450 per m² (min 9m²)

Includes:

- 1 standard electric socket (plug-point) 220 volt
- 2x Exhibitors' badges per 9m²
- 100-words company/product profile in the Final Programme
- Cleaning of public areas and gangways

Please note that Raw Space rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.

Booth Decorations

Exhibitors are reminded to not extend their booths into the thoroughfare or other areas which were not ordered and paid for by the Exhibitor. The booth's height may not extend beyond the height of 2.40m. Any plan for a height of more than 2.40m must receive certified approval in writing from a licensed engineer as well as from the Conference Organisers.

Allocation of Exhibition Space

Space allocation will be made on a "first-come first-served basis". A completed application form accompanied by advance payment should be mailed / faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

Exhibitor Registration

All Exhibitors are required to be registered and will receive a badge displaying the Exhibiting company name. Two Exhibitor badges will be given for the first 6m² booked, and one badge for every additional 6m². Any additional Exhibitors will be charged an Exhibitor registration fee. An Exhibitor registration form will be included in the Exhibitor's Technical Manual.

Technical/Exhibitor Manual

A Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Conference. It will include the following:

Technical details about the venue, final exhibition details and information, contractor details, services available to exhibitors and order forms.



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ADDITIONAL INFORMATION FOR SPONSORS AND EXHIBITORS

Application for sponsorship and exhibition space can be made in writing with the enclosed booking form to:

Jason Rade

Industry Liaison Manager

Tel: +27 87 470 0365

E-mail: JRade@paragong.com

All company details, as filled in on the form, will be used to advertise.

Booking procedure

1. Please complete the application form below. It must be signed and returned to us at the email address above and we will acknowledge its receipt by return however please note reservation will only take place once your deposit has been received.
2. We will then issue an invoice for a 50% deposit of the sponsorship amount to the email address you have registered with us. Payment needs to be received into our bank account within 30 days to ensure the sponsorship is secured. If you need to pay by credit card please email JRade@paragong.com for further information on how we can accept these payments. Regret we are unable to accept cheques.
3. Details of our bank account are shown below and you should **make your bank reference the invoice number**. This is essential to avoid delays in identifying your payment and ensure your sponsorship is secured.
4. Once your payment has been received, a confirmation of sponsorship or exhibition will be sent to you by email.
5. The balance of payment is required the 17th February, 2017

Cancellation Policy

Cancellations will be accepted in writing only. Cancellation notice received by February 17th 2017 will be entitled to 50% reimbursement of the total payment on condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible after February 20th 2017.



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Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in the Prospectus. Please note that the signing of the Sponsorship & Exhibition form indicates acceptance of these terms and conditions. Should you require an additional copy of the Prospectus please email JRade@paragong.com

APPLY

Applications for sponsorship and exhibition space can be made in writing with the enclosed booking form to:

Jason Rade

Industry Liaison Manager

Tel: +27 87 470 0365

E-mail: JRade@paragong.com

* Name of the company - as you wish it to appear on all acknowledgments.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Please email 100 MsWord Company description (100 words max.)	

I would like to book the following Sponsorship Items

Item	Price
Total Amount (Please Complete)	



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I would like to book a **Shell Scheme/ Raw Space Exhibition** Stand for \$ US.....
(Minimum exhibition space 9m²)

Choices	Stand No	Square Meters	Total Price
1 st			\$
2 nd			\$
3 rd			\$

Name of Company:

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by credit card/transfer, please forward me final confirmation and invoice.
- Please send me a pro-forma/tax invoice for the total amount due in USD.

Method of Payment

Credit Card
 Credit card no.: _____
 Expiry Date: _____ Type of Card and CVV: _____
 Card Holder: _____

- Bank Transfer: Details will be available on the invoice.

Paragon Conventions SA
 Ref: CLC 2017
 Currency: USD
 Account: 240-459284.74L
 IBAN: CH80 0024 0240 4592 8474L
 BIC: UBSWCHZH80A
 Bank charges are the responsibility of the customer

Terms of Payment

First 50% due with signed application form.
 Second 50% due by February 17th 2017.
 The total amount should be received before the opening date of the conference.



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We, the undersigned, express our wish to sponsor the items marked above in accordance with the terms described in the Conference Prospectus.

Signature and company stamp..... Date.....